



Jacob is a graduate of Texas Tech University, has had many years experience in successful businesses. He, along with his wife Taryn and daughter Jordyn joined NAPPB in 2022.

He celebrates his heritage, being Hispanic, Irish and Cherokee. Since joining NAPPB, he has been committed to the association, bringing his experience in business along with community service. Though he, along with his wife, own two businesses in Lubbock, Texas, he has been dependable, dedicated and gracious not only as a member, but joining us as he too, learns his native american history.

In 2024, the board of directors installed Jacob as Interim President. He has taken the position graciously and has led the association into the future with his experiences in business, fundraising, community outreach and more.